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Eklund hockeybuzz real name

My job here is to discuss the media and their role in the current world of sports news. Based on the events that occurred today, I thought I would address one of the great negatives - perhaps one of the biggest problems - of many mainstream writers in the internet age. Sometimes, to stay relevant, a beat writer or a columnist will simply add the name of a rumor initiated by someone who is not true and the website page has just been published for their appearance. It's sad that this is happened, infuriating fans, and another death knell in the mainstream newspaper's monopoly covering major sports. For those of you who aren't regular hockey buffs, it's not time to learn the name Eklund. Eklund is the nickname of a man named Dwayne Klessel. The way the Eklund thing begins is a very dark beginning story, more confusing than that of the comic book character. Greg Wyshynski wrote a now legendary track back to the hockey blogger in 2007 for fanhouse: Eklund was byline, but a consortium of attached individuals came in with information about high-end ownership meetings and wanted to break the spin machine in scoops from the NHLPA and talk directly to fans. The biography on the site was found together with different members of this Extraordinary Eklundlar Association. Although Eklund neither confirmed nor denied, it was my belief that the blogger by the committee apparently ended when HockeyBuzz began. Eklund said he wrote in the recordings alongside every blog under his shady picture and the correct biography for the anonymous hockey blogger. At this point, I need to be completely fair: Eklund seems to be a very good man, despite reports to the contrary in these and many other blogger accounts. She has been extremely nice for both myself and my blogging efforts and is always friendly to me on Twitter. So, when you Hockeybuzz.com, you know what you get in the top of his website on the record: Hockey rumors are sometimes true, but most likely full and absolute bunk. So what? There's nothing wrong with adding a little trade rumor spice to the at times boring and endless NHL season, is there? The problem, however, is that NHL writers Klessel often insanely pick up inconceivable rumors and give promotion to both websites and lie - perhaps even worse - inking newspaper under the heading that a report can get someone to trade. This is incredibly unhealthy for a lot of people. It gives difficult fans the right because I know it's not true. It gives relaxed fans the wrong idea about an organization (talk to any casual hockey fan in the local watering hole in the next few weeks, see this rumor speak), and shames both smart hockey writers and smart bloggers. Rumor eklund posted a few days ago went as follows: Devils are interested in trading the greatest goalie of an era / immediately Hall Martin Brodeur to Washington for enigmatic Caps winger Alexander Semin. Here's how Klessel hockey came to report on Buzz: I was first told as a speculative/theory two weeks ago ... but now I'm also hearing from others ... It's interesting to say the least if it's nothing else. Here seems to be starting to come together in the script. 1. Devils want to keep Kovalchuk. 2. Martin Brodeur is not given much longer to continue playing, and he will be hired second to retire to work in the Devils front office. 3. Kovalchuk considers staying if the Demons go out and try to play Semin with him. 4. Brodeur would agree to play a year (possibly two) years in Washington. Their goalie situation is tight and making the Caps the BIG favourite to win a Stanley Cup. Then he'll be in a much better position, he can go back to work for the Demons. 5. Semin is a great player, but caps are not against carrying him for Brodeur. Interestingly, the Caps signed him to a very short deal. Doesn't sound very convincing, does it? While some logic may be there (the Brodeur Caps will immediately make it the Stanley Cup favorite, Kovalchuk and Semin are both Russian ... and things) it is not only possible for GM Lou Lamoriello to trade such a hallmark of this club. Lamoriello handles things in a certain way. Scott Stevens and Ken Daneyko were not traded towards the end of their runs (Mind you, Stevens was injured and had to withdraw) and Lou knows nothing if not loyalty. Also, Brodeur is relatively inexpensive, everything is considered, and from time to time dogs trade him for a forward only a decrease in value, regardless of Ilya Kovalchuk. Unfortunately, mainstream media Eklund decided to give credibility and report. As expected, the New York Post - which features author Mark Everson, who only has a long reputation for writing things that offend the devils fanbase of the service - has been published under a staff nickname as a report. Surprisingly, it wasn't HockeyBuzz they either expected to source, NJ.com denied the rumor that Rich Chere -- the man who has covered the Devils for the Newark Star-Ledger since the team moved here from Colorado . Here's what the Post says: The report says, devils management really discussed the possibility of Brodeur trading to get the first line center of an enterprise, even though there is a trade clause in his contract and he will have to approve a deal. That's not what Chere's article says. So, is the Post sending heresy straight out? Let me know if there's anything. UPDATE: I was NJ.com report, in fact, included quoted words in this story in the post. Mr. Chere changed the story after receiving a reaction from Lou Lamoriello. So, let us recap here: a blogger posts a rumor, a writer posts a denial of this rumor (with Lou Lamoriello quotes) and a paper posts a link to deny calling him The report and a possibility. Everybody loses here. Eklund looks bad now that he's been called in, Chere looks bad even because he has to bring it up, and he changes his story. The post looks terrible, because ... They convincingly gave this stupid rumor to an audience that didn't follow demons too closely. Even hockey paper Larry Brooks called the rumors ridiculous. But the real victims here are Devils fans. They know better than to believe in something like that. But the writers know that after the Ilya Kovalchuk trade, a Jersey hockey fan can expect anything, and they take advantage of it. Devils fans need to keep knowing better than these clowns. I'm going to have the last word with CBC reporter Elliotte Friedman, because it's a restual word: Lou Lamoriello, just now: Reports of the Brodeur trade are completely unreal, not factual. He never thought to trade Brodeur, and he never will. More than 600,000 people, hungry for the latest inbound and outgoing 600,000 people last year, shifted 3.9 million pages of a blog that appeared six years ago. The Brady Bunch is the seventh child briefly adopted, and is often seen wearing skinny 1980s-era ties to games on occasions when he is given a pig hat and a press pass in the 1980s.* He wrote eight years ago, under a different name he used for his blog, a self-published book about the lyrics of his small-time group. Dozens of fully accredited, couples and three-time checking reporters searched for endangered old-school media companies that still live by the mantra of journalism to get it right, while the mystery man Hockeybuzz.com, known as Eklund from the site, largely sold them all in daily web traffic -- about 98.5 percent of which, according to some analysis, never actually yielded results. Is it any good that the name Eklund has aroused a ferocious and passionate hatred among many in the traditional hockey press and even in the so-called new media? For someone at the forefront of today's new school media approach, Greg Wyshynski, editor of Yahoo's popular hockey blog Puck Daddy, sounds very old-fashioned when he talks about discontent with Eklund's brand of reporting methodology. We don't usually link to Hockeybuzz, Wyshynski says, penned a candid review of Eklund for FanHouse in 2007, because I don't necessarily agree with the editorial approach. One of the biggest problems in the hockey media right now is credit and attribution. A big part of the gossip game is that if you're not the first, there's no reason to do it. And a lot. Once, being the first to act to put your head in the sand and not justify the resources. I think his site and site aates spread this problem that everyone has to act and do like resources and really welded men. But Eklund's biggest supporters include some of hockey's best-known, best-sourced old school reporters. But there is a very big caveat with these two veterans - USA Today Kevin Allen and Tim Panaccio, a former longtime reporter with the Philadelphia Inquirer and now CSNPPhilly.com - that both have agreements to work with Hockeybuzz.com to provide written or published content. But even before they joined partial forces with Eklund's rumor mill, Allen and Panaccio say he was rocked by his entrepreneurial spirit and new ways of thinking about hockey coverage. When I was in the Inquirer, I was with him before I wrote for the site. Says. He was ahead of his time with hockey sports blogging. It has entered a public consciousness both in the US and Canada, and you can't ignore the traffic the site receives or the fact that Hockeybuzz hit its 20 millionth singuth visitor this month. Say what you want about the site as rumor mongering, but there has proven to be an appetite for hockey rumors. And that's what's bothering so many journalists. They don't see what the site is -- rumors to feed a hockey-mad public. I told him I was watching the Social Network and thinking about him. There wasn't a single character in the movie worth loving. But what I saw was a few dreamer men. Eklund is just a man who had a vision for a hockey website with new technology. Much better than the people behind Facebook. I think if more journalists met him in person, there would be less resistance to Eklund. Allen, the same PHWA president who refused to accept Eklund as a member because of his insistence on keeping his true identity secret, admitted that the reported news accuracy rate was plentiful of previous and still at times reservations about associating his own name with a man, so critics say he is very much the best suspect. But Allen, at USA Today since 1983, gradually won what Eklund said was a combination of personal charm, passion for the game and new ways of thinking. Actually, there's a good time with him, Allen says, no weekly podcasts with Eklund for Hockeybuzz. He and I don't often agree that he's doing his job. I can't condone everything he does, but we're friends, and I can tell him that. But I also have a lot of respect for the fact that very few people do something they do. He created a successful business outside of a real industry and carved out a rather large niche. There are other men dealing with rumors that have not achieved eklund's success. Maybe the world is evolving a lot more in the way Eklund does business than I do. The words are undoubtedly a stake in the hearts of many traditionalists with the typical Hockeybuzz-style news flash revile, which often begins with something like that just have the phone off with a reliable source who says something big is about to go down Pittsburgh! Or something could be happening between BIG L.A. and Atlanta. updates coming soon! Most Hockeybuzz rumors, at times gm, a handful of agents and players and various members of the media, end up with a sad fizz, the truth is believed to have never come. A blog called Hockeybuzzhogwash.com said in 2008 that Hockeybuzz.com had every hockey rumor and compiled a list of what was found for each rumor that ended with an overall accuracy rate of 2.3 percent, not 30. I really feel sorry for people who believe what they're saying, but I think they'll soon understand what's going on. Kukulaskorner.com he did. But then, young fans come around another group and the cycle begins again. Believe it or not, Eklund was not as a single person, but as an umbrella nickname (in honor of former Flyers forward Pelle Eklund) for a Philly-area band called Grey Eye Glances - his other main passion, an indie rock ensemble, was hockey. Some members hung out with players from time to time, and some allegedly had previous working ties to the NHL. Around the nhl's losing season in 2004-05, the group was frustrated by the lack of news about the state of negotiations between the league and players, and why not set up our own website to fill the gap with what we know what might happen? Thought. Thus, Eklund's Hockey Rumors began in 2005. Thanks to the largely snoozing US mainstream media sent to most hockey reporters for bowling or high school basketball cover during the lockout, the site quickly became a hit with fans hungry for something, something related to hockey news. It didn't seem important that nothing was right. People Hockeybuzz.com to reflect their hopes for an NHL return or confirm suspicions that the end was near. Traffic has only grown like a redoya ever since. Sites Kukulaskorner currently likes to attract an average of 19,000 singular visitors a day during the season, Hockeybuzz.com averages into usually low six figures - and trading skyrocketed in numbers in the past few weeks ago. On .com, Hockeybuzz.com had 350,295 individual visitors and 1,172,220 page views, according to Google Analytics figures obtained by SI. From January 24 to February 23, the site was viewed with 7,067,017 individual visits and 22,997,841 pages of views. Eklund is so hot that plans have been finalized for the Flyers to make an album with game night singer Lauren Hart. I am the least anonymous person in the world, the man himself, during an hour-long phone call, says his public interview in four years. I show up in press boxes, I walk around. But the Internet is crazy. We've received some threats. It's not impossible to find out who I am. But sometimes with real popular Internet people, things can get weird. Eklund's real name can be found quite easily indeed, but SI.com chose not to disclose it because it was not recorded by the man himself, who refused to reveal it to us during our interview. But the main owner of Eklund's Hockey LLC is really the father of two furry hair, brains, fast-talking and completely lovely married who some people can't understand why they don't like him very much. He never said it was Bob Woodward, for God's sake, and it's just hockey. What you can read often on our site is a rumor and it will not happen, and in fact it probably may not. Says. But I will say that everything I write and that our reporters are instructed to write are based on what they hear when talking to sources. It's a dialogue about what's going on behind the scenes in the league. Hockey fans in the U.S. have always had to look for hockey news in strange places, and they're good at it. We've come to specialize in a niche, and what I've always said to people who want to do something big on the Internet -- just choose one thing, anything, and master that little niche and you're going to do a good job. He has also been criticized for allegedly falsifying his biography. In the early days of his blog, a report emerged in which Eklund claimed to work for the NHL office and had his share of interns at Quebec Nordiques. Eklund. Initial reports had cloudy claims that Eklund had written a bestselling book. SI.com revealed A Story to Tell: Based of Grey Eye Glances (Burt The Dog, 2003), written by the band member, the stage name of the person Eklund said. As of Thursday, it is ranked as 6,748,959 by Amazon, most likely never a best-seller, but Eklund said he would never claim to be. Eklund was also reported to have incorrectly stated that he had obtained a journalism degree from McGill University in Montreal, but only said that he had been accepted by McGill and had never attended and had never attended Temple University. Indeed, in 1990 Temple has a name like someone suspected of being the real name eklund listed as a journalistic degree recipient. Eklund has nothing against his skeptics and accusers -- another rap he encounters -- and is vindictive to those who write bad things about him. He's not ready to sue a staff of lawyers with his first slanderous remarks. He says it's inconceivable. I sued no one, period. I believe it. with people, so no one on my site ever rips. I just don't do that. I think there are better writers than I do, but they're trapped in a dying paradigm. With the environment you're looking at, you have to do something sensible with the Internet, and that's why I think mainstream people are at times weasted, and that sucks, because there are some of the best hockey writers in the world who have been ruined the whole time. When two important, controversial components of his biography seem to control, Eklund can be portrayed as a victim of justified business jealousy. While his working dialogue was subject to much ridicule (like his ranking of trading possibilities, where a (e5) symbol was supposed to be a golden certificate), Hockeybuzz.com broke the first word, some major trades, including Peter Forsberg-to-Nashville and Dustin Byfuglien-to-Atlanta last summer in 2007. Still, many have had plenty of opportunities in gold, seemingly finished opportunities that have never happened as well as left like cats chasing their tails while chasing these hot rumors. I understand the frustration that a lot of people on my side feel towards him. Says. This is strange, because often when rumors are labeled as the least amount of traffic man, and here I work with the king of rumors. But I think he works hard and talks to people in the game. Eklund says his cell phone bills make very expensive calls for more than \$2,000 a month of conversations with sources, partly because Canada and beyond are not covered by his minute plan. But as one of those people who believes that many are helping to make the mainstream media less relevant - for better or worse - he is actually bullish about the future for those who have done good and solid journalism all since the beginning. Newspapers and television channels that now look like the Internet to them are starting to study social networking for children who actually go to school. Said. Previously, they took people from newspapers or television departments to run the internet, but they didn't understand the internet. Now, they're hiring people who do it, and that's going to change things soon. However, Eklund politely said he needed to cut things short and get back on the phones to chase further trade rumors. But not until a reporter reporting on the game is asked one last question. What do you hear there? He's asking. Asks.

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